



INTERNATIONAL
CHANNELS

COMMERCIAL TAPE TRAFFIC REQUIREMENTS

Commercial Tape Requirements:

We receive Commercials Spots delivered through Adstream or Adtoox

Commercial Tape Structure:

Tape must include: Clock countdown (*minimum 10 seconds*)
Title
Length
Advertiser's name
Audio configuration

Audio:

Important: Audio level = -12db full scale

Picture format: 16:9

Deadline:

Spots sent through www.Adstream.com or www.Adtoox.com must be available 5 working days prior to transmission.