

Technical specifications

for delivery of photos, sound files or ready-made cinema ads



Photos for cinema ad production

File formats: jpg, tiff, psd.

Size: minimum 1920 x 1080 pixels.

Logos: Preferably eps or ai files.



Sound files for cinema ad production

File formats: mp3, wav.

16 bit, 44kHz or 24 bit, 48kHz

Bitrate: minimum 256 Kbps.

Sound level: -12 Db.



Delivery of ready-made cinema ads

We receive ready-made ads in avi or quicktime format.

Mov files:

Resolution: 1920 x 1080 pixels, square px. Contact us for delivery of other resolutions. Framerate: 25 fps.

Bitrate: minimum 10 Mbps

AVI Codecs: Uncompressed, alternatively Xvid, Divx

Quicktime mov Codecs: uncompressed, alternatively

Photo JPG, Animation. Other Codecs are not accepted.



How to deliver production material

We receive photos, sound files or ready-made ads via FTP (contact us for login information via e-mail, bio@fs2.dk)

Alternatively we receive material via CD/DVD or Flash media / USB Stick - shipped per regular mail to the following address:

FS2 reklame as
Holstebrovej 16a
7800 Skive - Denmark
Att. cinema production



FS² reklame as

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